

Viva[®]
Metal Composite Panel



V I V A

VIBRANT

INNOVATION

VISIONARY

ADMIRABLE

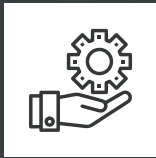
NEWSLETTER
H1 2024-25



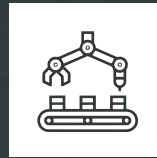
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What Sets Us Apart?



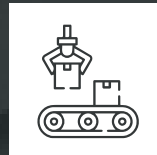
20+ Years
Manufacturing
Excellence



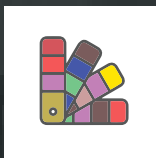
12 million m²
Production Capacity
Annually



4 Colour
Coating Lines



12
Production Lines



300+
Shades with Infinite
Customization

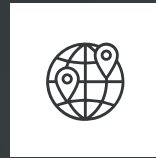


Infinite
Customization

What Sets Us Apart?



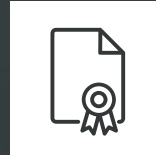
100+
Quality Tests



20+
Countries



Upto 30 Years
Warranty



IGBC & ISO Certified

TUV ISO 9001:2015
ISO 14001:2015
ISO 45001:2018 &
CE Certified



Founder's Message

As we embark on a new phase in our journey, I am brimming with excitement and a new sense of purpose.

I thrive on embracing challenges and firmly believe in pushing the boundaries of what's achievable within the composite panels industry.

For me, it's not just about being a part of this industry; it's about leading the charge, driving innovation, and adding real value to everything we do.

Innovation is not just a buzzword for us; it's a way of life. We constantly strive to make our products, processes, & solutions more innovative, efficient, and sustainable. This commitment to innovation has been at the heart of our success.

The next chapter in our journey promises even greater challenges and opportunities. Together, we will navigate uncharted territories, and set new standards for excellence. This is my vision, and I invite each one of you to be a part of it.

To our Partners, you are the face of our brand, and your dedication and hard work are the cornerstones of our success. To our vendors, your support and collaboration are invaluable as we strive for excellence. To our dedicated team, you are the driving force behind every achievement, and your commitment is truly commendable.

I want to convey a simple but powerful message: Stay with me, Stay with us, if you want to grow. Our journey is one marked by growth, progress, and an unrelenting pursuit of excellence. Together, we will scale greater heights, and the future holds boundless possibilities.

Prakash Jain

CMD, Viva Composite Panel Pvt. Ltd.



“

Since inception, our vision has been to redefine the cityscape of India,

”

Director's Message

I'm excited to announce our success as a leading Aluminum Composite Panel provider and our global expansion. Your support and commitment to quality have been instrumental in reaching this milestone.

Our international presence is growing, with a new office in Qatar, Kuwait, Dubai & Saudi Arabia serving the MENA region and strategic partnerships in the USA, Africa, and Sri Lanka.

The demand for aluminum composite material continues to rise worldwide due to its advantages, including ease of installation and energy efficiency. Even industries like automotive and aerospace are adopting ACM, driving up demand.

Despite pandemic-related delays, projects are resuming, leading to a year-on-year increase in ACM demand. With a growing interest in sustainable materials, the ACM market offers promising growth.

VIVA, the largest metal composite panel manufacturer and exporter, is determined to excel globally. This endeavor comes with challenges like cultural differences, compliance requirements, and local competition.

Our experience in the Indian ACP industry equips us to navigate these complexities, and we've cultivated strong partnerships to adapt to market demands.

We aim to expand further in the global ACP market with the goal of becoming the world's top ACM exporter, and your contributions will help us achieve it. Let's collaborate to provide exceptional results for our clients and enhance our success.

Nitin Jain

Director, Viva Composite Panel Pvt. Ltd.

MBA, Family Resource Management Studies,

SP Jain School of Global Management



The demand for aluminium composite material continues to rise worldwide due to its advantages, including ease of installation and energy efficiency. Even industries like automotive and aerospace are adopting ACM, driving up demand.



Director's Message

As VIVA embarks on its journey to expand operations in the international market and establish new manufacturing units, we actively embrace the invaluable strategies that will pave the way for our success.

We will use strategic market research, forge local partnerships, and supply chain optimization to thrive globally. This will involve tailoring our offerings, strengthening distribution networks, and ensuring compliance with local regulations.

With our ever-evolving work landscape and our aim to reach beyond borders and thrive in the international market, I want to highlight the importance of employee well-being in our pursuit of workplace productivity.

We prioritize your well-being, seeing it as both a compassionate act & a strategic investment in productivity. Our flexible work options, generous time-off, and training programs empower you to balance work and life, enhancing your skills, job satisfaction, and overall success.

We value the team feedback and establish open communication channels to create a culture of collaboration, innovation, continuous improvement, and a supportive environment for growth. As leaders, it is our responsibility to lead by example, promote work-life balance, and set a positive tone for our entire organisation.

Together, let's continue to achieve great things while maintaining a healthy work-life balance.



“

I want to highlight the importance of employee well-being in our pursuit of workplace productivity. We prioritize your well-being, seeing it as both a compassionate act and a strategic investment in productivity.

”

Mayank Jain

Director, Viva Composite Panel Pvt. Ltd.

MBA, International Business,

University of Greenwich - UK

Our Journey

Pioneering Excellence in Composite Panel Manufacturing

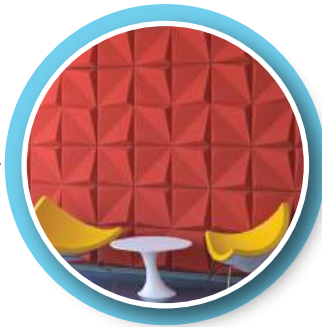


Since 2003

VIVA has led the Composite Panel industry, achieving remarkable milestones

2007

Introduced Composite Panels for interiors, expanding possibilities for Indian architects and designers



2009

Unveiled our corporate house, solidifying our trustworthiness and setting the stage for future growth



2016

Embraced sustainability by utilizing solar power, becoming India's first Composite Panel manufacturer to do so

2015

Established a state-of-the-art manufacturing plant in Umbergaon, ramping up production capabilities



2013

Expanded with 15 new branches, to meet the surging demand for Composite Panels in India



2017

Installed our 3rd Composite Panel line, to meet growing demand

2018

Equipped with advanced coating capabilities, setting new industry standards





2019

In-house paint manufacturing for unmatched quality control and efficiency

2020

Became the largest exporter of Composite Panels, proving world-class quality



2021

Enhanced manufacturing with our 2nd coating line for diverse customer needs

In 2024



1st in India to have Horizontal Coating Line for 2 mm, 3 mm solid aluminium sheet

1st Manufacturer in India to Produce A2 Core



Partnerships with



2023

We are thrilled to launch a new Make-in-India manufacturing unit, reaffirming our premier status



2022

Introduced an advanced 3rd coating line, making us the only Indian company with such technology

Stay tuned for more exciting developments as VIVA continues to pioneer excellence in Composite Panel manufacturing.



50+ Acres

VIVA
20



COMING
SOON

UMBERGAON,
GUJARAT

VIVA

A Testament of Our Efforts

Who Trust Us?



Ar. Nilabh Nagar

Associate Architect at
HAFEEZ CONTRACTOR

My visit to VIVA ACP Factory has been truly unique. The setup, from colour coating to ACP lamination, is impressive & their labs for ACP ageing tests are fascinating. The extensive range of colours and the pride of being made in India impressed me. As a veteran of 30 years in the industry, India is progressing.

Best wishes to VIVA!



Ar. Swati Pandit

Senior Architect at
HAFEEZ CONTRACTOR

As I explored VIVA Factory, I was utterly amazed by its vastness spanning 13 acres and its top-of-the-line products. The in-house production of various colours and shades are impressive, with meticulous testing at every level. I am proud that it is made in India. Kudos to VIVA!



Ar. Hatim Hussein Bhabrawala

Associate Architect at
HAFEEZ CONTRACTOR

During my visit to VIVA's factory, I found myself astounded by their production of world-class ACP FR B panels. The impeccable quality, the fact that they manufacture everything in India, and the Thomas Bell-Wright International Consultants certification impressed me! Highly impressed!



Ar. Naresh Kumar

Associate Architect at
HAFEEZ CONTRACTOR

I express my gratitude to team VIVA for organising a special factory visit. Their range of products is astonishing, & their attention to detail and customisation options for architects is impressive. With over 300 shades and designs available, it's Asia's largest factory, second only to China and India's largest manufacturer.

Client Testimonial

Project Name : Mall of Asia, Bengaluru



Mr Manjunath Shetty,
Façade Consultant
Envelopetechnik Facade Consultancy LLP.



What factors led you to choose Viva ACP for the Mall of Asia Project?



We've previously collaborated with the Viva team on a project where they provided excellent support, particularly in handling larger sheet sizes, colour customization, & ensuring timely deliveries. Based on this positive experience, we trusted Viva to deliver customized colour sheets for the Sparkle One project. Moreover, Viva had all the necessary test certificates readily available for technical approvals. Their proactive approach to meeting client & consultant requirements was commendable.



How was the experience of working with Viva ACP during the installation phase?



While the first hand experience during the installation phase is best explained by the façade contractors, from our perspective, there were no reported issues or adverse impacts during the fabrication and installation stages of the work.



In what ways did the design & colour flexibility of Viva ACP contribute to the aesthetic goals of the project?



The Mall of Asia project demanded unique architectural intent & specific aesthetic expectations, including a mix of various ACP colours, shingles, & extruded bands. Customizing these colours was crucial, & Viva's team supported us efficiently by swiftly developing matching colour samples & consistently supplying materials with the desired colour consistency. Their expertise in creating customized colours & shades was evident throughout the project.

Client Testimonial

Project Name : West Port, Pune



Mr Rakesh Morudkar,
Façade Consultant
RSM Design Solutions



What factors led you to choose Viva ACP for this particular project?



The reason to recommend VIVA ACP is that the Company is in an established company It is known for its diverse product range and quality products.



How was the experience of working with Viva ACP during the installation phase?



The VIVA sales and field staff are well-trained and know the product very well. This coupled with the timely and proper delivery of the product makes VIVA a natural choice to recommend.



In what ways did the design, and color flexibility of Viva ACP contribute to the aesthetic goals of the project?



When it comes to Aesthetics VIVA ACP is always at the forefront. This is owing to the diversity & colour flexibility the VIVA ACP can cater to. For a few projects we could customize colour as per the Architect's intent. This ability to cater to customized colour & shade is unique and readily available in abundance with VIVA ACP. This was for our Project West Port in Pune where the Architect requirement was Corten Steel appearance. The Colour was developed by VIVA.



How satisfied are you with the durability and overall performance of Viva ACP in the completed project?



Completely Satisfied.

Client Testimonial

Project Name : Chennai Rail Metro, Chennai



Mr Senthil Kumaran,
Managing Director
Sree Mugambigai Glazing P Ltd

Q. Are you satisfied with our delivery and infrastructure?

A. Timely delivery and the kind of infrastructure you hold in the industry were good and the quality of the protective tape was fine. You were able to deliver a sample as per the required shade from the architect on short notice.

Q. Was your client satisfied with the finished product?

A. We were very much satisfied with the bending and folding process. All segmented areas had come with a good finish. We and our client were very much satisfied. Keep the spirit up on our future projects also.

Q. What factors led you to choose Viva Acp for the Chennai Rail Metro project?

A. The prompt service in submission of samples for a customized shade and ability to provide a non-standard size of width 1100 in very short time as committed by them.

Q. How was the experience of working with Viva Acp during the installation phase?

A. The experience was very good Viva team including the senior management took great care in ensuring the supplies were made on time. The professional way in which Viva Team serviced the project has made them our go to vendor.

A Testament of Our Efforts

Who Trust Us?



A Testament of Our Efforts

Who Trust Us?



Expanding to International Waters

VIVA Composite Panels: A Global Leader



Breaking Barriers, Building Success

We're excited to share VIVA Composite Panels' incredible journey in the international market. With an unyielding commitment to excellence and innovation, VIVA has become a preferred brand in ACM manufacturing worldwide.



Fueling the Global Demand

ACM's global popularity continues to soar, driven by its ease of installation, cost-effectiveness, and energy efficiency and VIVA has been at the forefront of this revolution, serving diverse industries.



A Vision of Global Reach

At VIVA, we aspire to establish a global presence in the Middle East and East Africa. Our goal is to become the leading ACM exporter, reshaping the industry and redefining architectural possibilities worldwide.



Overcoming Challenges, Embracing Success

Entering international markets brings challenges, which VIVA faces head-on. We understand cultural nuances, compliance, and fierce competition. We offer superior quality, service, and unique products.



A Testament to Dedication

VIVA's global success reflects our dedication and entrepreneurial spirit. We've redefined industry standards, where innovation and architecture blend seamlessly, turning dreams into composite masterpieces.



Celebrating a Global Success Story

Join us in celebrating VIVA Composite Panels' achievements as we continue shaping architectural landscapes. Our passion for innovation drives us to revolutionize the global ACP market.





Asia's
Largest
Manufacturer of
Aluminium Composite
Material
now in USA

THE TANDEM GROUP

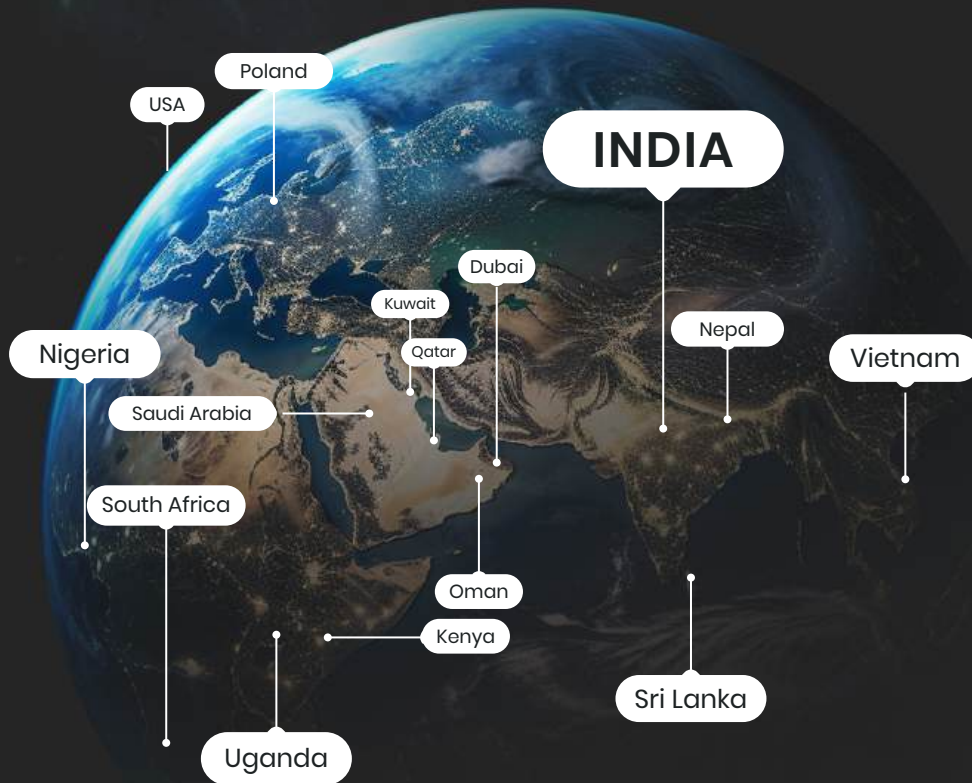
X

Viva[®]
Metal Composite Panel

Global
Presence

Viva's Footprint Across the Globe

From India to the World Present in **20+** Countries



Intercontinental Hotel, Srilanka



Al Marina Tower, Qatar



AS Safiyyah Museum & Park, Saudi Arabia

Pioneers in Innovation, Leaders in the Industry

VIVA Composite Panels is a shining example of pioneering innovation and industry leadership.

As we embark on our international expansion journey, we invite you to witness our remarkable success story and let's shape a brighter future, together for architectural marvels worldwide.

Stay tuned for more updates and join us on this extraordinary journey.

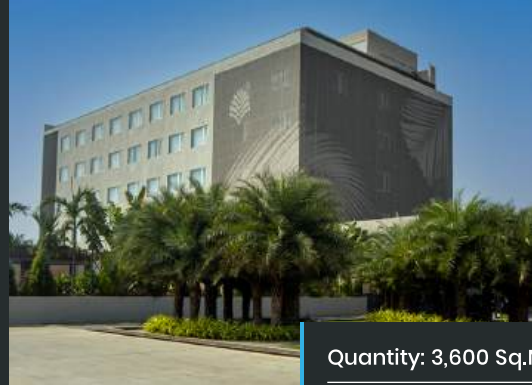
Our Prestigious Projects

Rajhans Flamingo, Surat



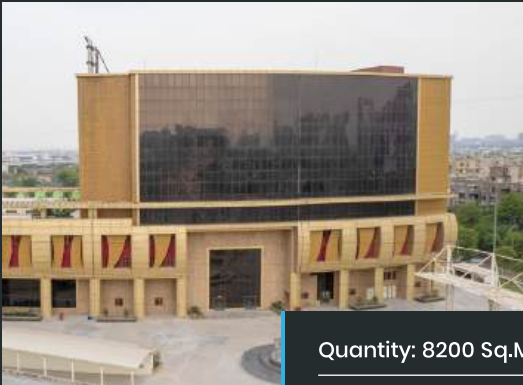
Quantity: 8,000 Sq.Mtr.
Specification : 4mm 0.5 FR Class B
Shade Use: VA 354 | VC 316

Palm Spring, Nashik



Quantity: 3,600 Sq.Mtr.
Specification : 0.25
Shade Use: VA 319 | VA 8016

City Bus Terminal, Noida



Quantity: 8200 Sq.Mt
Specification : 4mm 0.5 | FR B
Shade Use: VA 106

Chennai Rail Metro, Chennai



Quantity: 18,000 Sq.Mtr.
Specification : FR Class A2
Shade Use: VC 289

Kia Motors



Quantity: 200+ Sq.Mtr Showrooms
Shade Use: VA 275 | VA 102

Skoda



Quantity: 200+ Sq.Mtr Showrooms
Shade Use: VA 261 | VA 302 | VA 303

Case Study



Architect: Abhikalpan (Ar. Kedar Kulkarni)

Business Purpose

The objective behind the Westport project is to create a thriving commercial hub in a prime location in Pune, India. This development is in response to the growing demand for modern commercial spaces in an area that's rapidly evolving and gaining popularity among residents and businesses

The Results

The ACP helped enhance the look of the building structure and many customers (More than 10) have enquired about VIVA ACP's Sheets. It proved to be the ideal choice for this project because of its quality and durability.

Approach



Action 01

Project Vision

It all starts with the idea of Westport, envisioning a contemporary commercial complex. This complex includes shopping areas, offices & essential infrastructure like parking, sewage treatment, water storage & power supply.



Action 02

Architectural Expertise

Ar. Kedar Kulkarni who have a deep understanding of how to make buildings look and function beautifully. He played a vital role in shaping the project's design.



Action 03

Material Selection

The architects realized that they needed top-notch ACP sheets to give the building an impressive exterior. They chose VIVA ACP because it offered the quality, appearance and exact shade needed for the project.



Action 04

Making It Happen

Despite challenges, such as the COVID-19 pandemic & lockdowns, we completed the project in just 21 months. This was possible with the help of VIVA's timely support and ACP sheet supply.

Case Study



Architect: Ar. Shruti Yadav

Business Purpose

The objective behind the FE2 Arcade project in Rourkela, Odisha, was to create a commercial structure that would serve as an attractive and functional space for various activities. This project aimed to provide a large built-up area of 70,781.19 sqft, including open areas, and offer a unique architectural design with a circular and slanting façade. The construction period spanned from 2014 to 2023. The primary goal was to create a visually appealing and functional space for various commercial purposes.

Results

We faced challenges due to intermittent construction progress and evolving technological requirements. Despite the hurdles, the team successfully completed the project, with specific attention to the façade's unique design. The selection of VIVA ACP was a critical decision, ensuring the façade's performance and aesthetics met the project's requirements.

Approach



Action 01

Extensive Replanning

The project required significant replanning due to the technological advancements since its initiation. Adjustments and re-evaluations were made to accommodate changes.



Action 02

Façade Challenges

The circular & slanting structure posed challenges, especially with a masonry wall behind the glass area. Heat-resistant materials were chosen to prevent potential heat-related issues.



Action 03

ACP Selection

VIVA ACP was selected as the preferred choice for the project due to its range of color options and the active and responsive VIVA team. On-site tests and practical application of ACP sheets were crucial for the final selection.



Action 04

Team Collaboration

Effective communication with vendors, especially with Mr. Faizer Ali Dastagir & with Ar. Shruti Yadav, played a crucial role in the project's success. His technical expertise & proactive approach ensured the materials were delivered on time & met the project's requirements.

Walking Towards a Sustainable Future



Every
little step counts
Walking towards a
Sustainable future



In the construction industry, sustainability is a pressing issue. VIVA ACP is committed to being part of the solution by prioritizing eco-friendly materials and energy-efficient solutions. Our aluminum composite panels (ACP sheets) are durable, lightweight, and recyclable, reducing environmental impact and carbon footprint. They also offer energy efficiency and aesthetic appeal.

However, achieving sustainability requires collective action. We urge our clients, partners, & employees to embrace sustainable practices. Let's optimize resource use, adopt green building techniques, and create a culture of environmental responsibility within and beyond our organization.

Together, we can lead the way toward a sustainable construction industry that benefits the environment, economy, and society. Join us on this journey towards a greener future in architecture, where every step counts.

Message from the HR

Creating a Productive and Creative Workplace: Unlocking the Potential Within



Dear Readers,
Employees & Valued Stakeholders

As we enter this new chapter at VIVA, I'm delighted to outline our commitment to creating a productive and creative workplace. We believe that a thriving environment encourages innovation and collaboration, which is the key to our ongoing success. By fostering transparency, we empower individuals to share diverse perspectives.

We trust our employees to manage their work and provide them with the freedom to choose how they achieve their goals. This autonomy instills a sense of ownership and unleashes creativity. We appreciate the hard work and dedication of our employees, creating a culture of acknowledgment.

Continuous learning enhances skills, boosts productivity, and ensures adaptability to change. Creating a comfortable workspace is fundamental for fostering creativity and well-being. We strive to provide an inspiring and energizing environment, be it through ergonomic design or aesthetics.

To enable our team's success, we provide the right tools and resources, from cutting-edge technology to comprehensive training programs. Further, Employee training is paramount for our organizational growth.

In line with corporate social responsibility, we're committed to supporting education, and promoting women employment. Measuring impact is another challenge we embrace, aiming to gather meaningful data and continuously improve our practices.

In our pursuit of a productive and creative workplace, work-life balance remains a priority. We offer flexibility in work arrangements, establish clear boundaries and communication channels, and encourage time off. Our commitment extends to various HR activities, ensuring a supportive work environment.

As we embark on this new quarter, we're filled with optimism and excitement. Together, we'll unlock the potential, cultivating a workplace where productivity and creativity flourish.

Thank you for your unwavering dedication to our shared vision.

Warm regards,

Anita Prasanna
General Manager
HR & Admin

A Testament of Our Team

What our team has to say?



Durgesh Dubey

Zonal Head
Viva Composite Panels

I've been a part of the Viva family for the last 4-4.5 years. Beyond the professional front, what truly sets Viva apart is the work environment. It's a family-like atmosphere that you won't find in many private companies. The management ensures that everything is provided on time, distributed efficiently, and reaches the market effectively. I'd like to take this moment to express my gratitude to Prakash Sir, Nitin Sir, and Mayank Sir. Thank you for making Viva a truly exceptional place to work.

Celina Joseph

Sales Support Manager
Viva Composite Panels

It's been more than 6 years, since I became a part of the Viva family. Viva has been instrumental in developing and shaping my career so far in my professional journey. Earning and learning goes hand in hand and Company's fair policies and Management's extended support always encourages me to be more persistent on deliverance & achievements. I am grateful to the Management for my overall progress and growth.



Mukesh Attri

Manager - QA/QC
Viva Composite Panels

I have completed 7 years at Viva Composite Panel, during which I've learned a multitude of valuable lessons. Viva stands as a leader in the ACP industry, thanks to our esteemed team and forward-thinking management. I take great pride in being a part of the Viva family and am eager to continue learning and applying the skills we've cultivated here. The culture at Viva is remarkably friendly, and our management's decisive approach is propelling the company's growth.

A Testament of Our Team

What our team has to say?



Azher Khatib

Sr. Regional Sales Manager
Viva Composite Panels

Working here has taught me the true value of our clients' needs. If an architect desires specific shades, we can swiftly develop samples thanks to our advanced machinery. Our directors are more than just leaders; they're friends who support us. Management prioritizes our clients. They understand that client satisfaction is the key to building lasting relationships. As an employee, I can confidently say that Viva is where dreams come true. The atmosphere, colleagues, and management are not just friendly; they're like family.

Gitesh Ransinh

Deputy Manager, Accounts
Viva Composite Panels

It has been an amazing ride these past 12 years being a part of viva family. We have achieved such great heights and become one of the most successful companies in India and I am so proud that I am part of it. It was an honor to work here. I will always be grateful for each of everyone. I would especially like to thank Mr Prakash Jain sir who hired me and shown trust on me always.



A New Milestone

Good Things Take Time, But Wait No More!



In 2023, VIVA marks a remarkable milestone with the launch of our new manufacturing unit in **Umbergaon, Gujarat**. Further strengthening our unwavering commitment to excellence and innovation, strengthening our position as a premier ACP manufacturer.

Aluminium Composite Panels (ACP) have gained recognition for their durability, lightweight, and versatility. The world's increasing focus on **sustainable building materials** fuels the demand for ACP sheets.

Equipped with cutting-edge **Korean machines** and a dedicated workforce, our new facility ensures the highest industry standards. Moreover, it contributes to the economic growth of the local community by generating employment opportunities.

Our existing units in Umbergaon, equipped with advanced machinery and rigorous quality testing, establish VIVA as a trusted brand. We source raw materials from renowned vendors, guaranteeing the **highest quality standards**.

Our **new unit** underscores our dedication to growth, quality, and community, reinforcing VIVA's leadership as a premier ACP manufacturer.

Stay tuned for more updates on our journey of innovation & excellence.

Our Series Tailored for

World-Class Architecture



& Many More...

Revolutionize Your Design Palette

Explore Our New Series



Santa Fe

Modern Sophistication Inspired
by Nature's Beauty



De Madera

Timeless Wood Elegance with
Modern Durability

EU Partnerships



Elzinc

Alkimi & Rainbow

Spain

Elevating Architecture with
Premium Zinc Excellence



Aloxide

Germany

Durable Elegance with
Anodized Aluminum Excellence



ASIA'S **LARGEST** _____
MCP **MANUFACTURER** _____

Head Office

Viva Composite Panel Pvt. Ltd.
601, 6th Floor, A-Wing, Times Square Building, Marol Naka, Andheri - Kurla Rd,
Andheri East, Mumbai, Maharashtra - 400 059.

Branch Offices

Delhi | Bengaluru | Ahmedabad | Hyderabad | Chennai | Bhubaneshwar | Jaipur | Raipur | Lucknow
| Udaipur | Surat | Ranchi | Kochi | Hubli | Indore | Pune | Nagpur | Nashik | Bhopal | Kolkata

Factory Address

Survey No. 85 / 8, 85 / 9, 85 / 10, 68 / 1, 70 / 14, At Post : Khattalwada, Manekpur Road, Opp. Poultry
Farm, Near Apar Industries Ltd., Tal - Umbergaon, Dist - Valsad, Station - Sanjan, Gujarat - 396 120

Overseas Branches

Qatar

**Viva Composite Panels
Trading W.L.L**
Doha, Qatar

Kuwait

**Viva Composite Panels
Wholesale Co. L.L.C.**
Qurain, Kuwait

Dubai

**Vivere Star Panel
Trading L.L.C.**
Dubai, U.A.E.

Overseas Associates

USA | South Africa | Sri Lanka | Saudi Arabia | Poland



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