

Expanding Horizons Strengthening

Bus Manufacturing in India

BUS BODY

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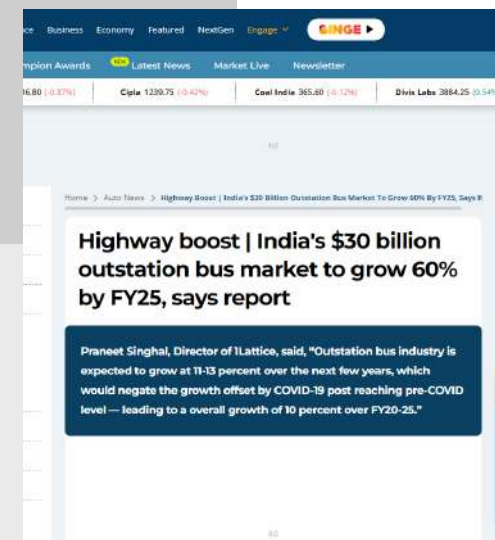
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Market Overview

The Indian Bus Market is anticipated to grow by 4.23% every year (CAGR 2023–2028). Thereby, resulting in a projected market volume of US\$1.23bn by 2028.



"In the wake of the rising number of bus accidents, there is a pressing need to enhance the quality of bus body construction in Bharat. I have now approved standards for the construction of bus bodies, which shall be uniformly applicable to both OEMs and bus body builders. This step will pave the way for further improvements in the quality of buses in India, with a primary focus on ensuring passenger safety during contingency."

Nitin Gadkari | Minister of Road Transport and Highways of India

Source – Economic Times

Types of Buses in India

City Bus



Tourist Bus



AC Deluxe Bus



EV Bus



Mini Bus



School Bus



Sleeper Bus



What is a Bus Body?

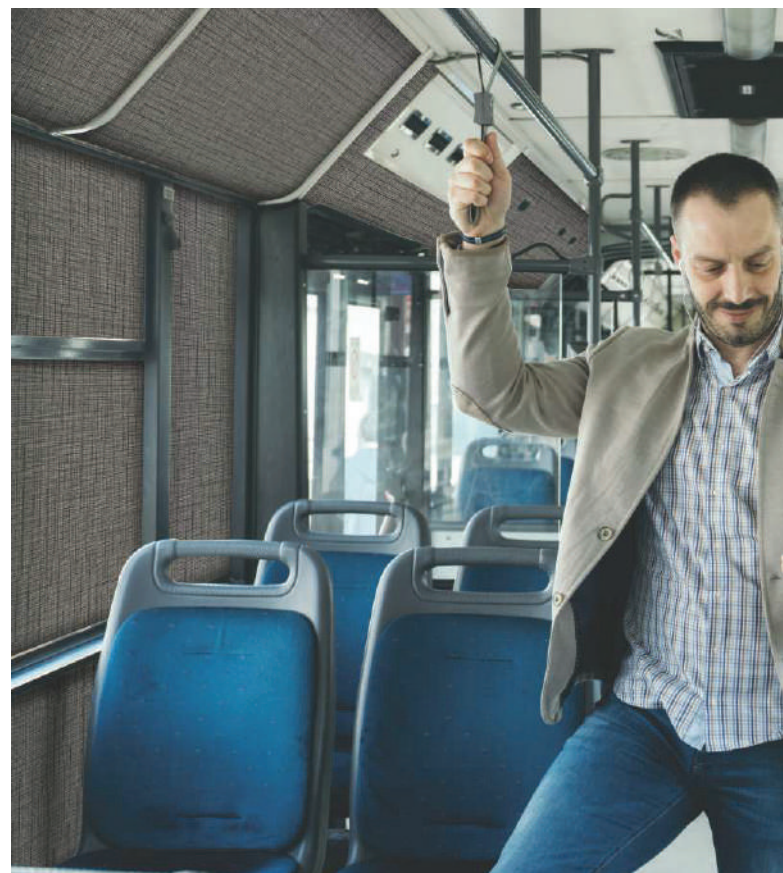
The term "Bus Body" refers to the specific portion of a bus that houses the passengers & driver.

It does not include the external decorative elements like bumpers, the underlying frame, or anything beyond the front windshield.

Today, the optimal way to build a bus is by reducing the thickness and using an Aluminium Composite Panel. Thereby, leading to a reduction in weight, and increased fuel efficiency & performance.



Bus Body Areas



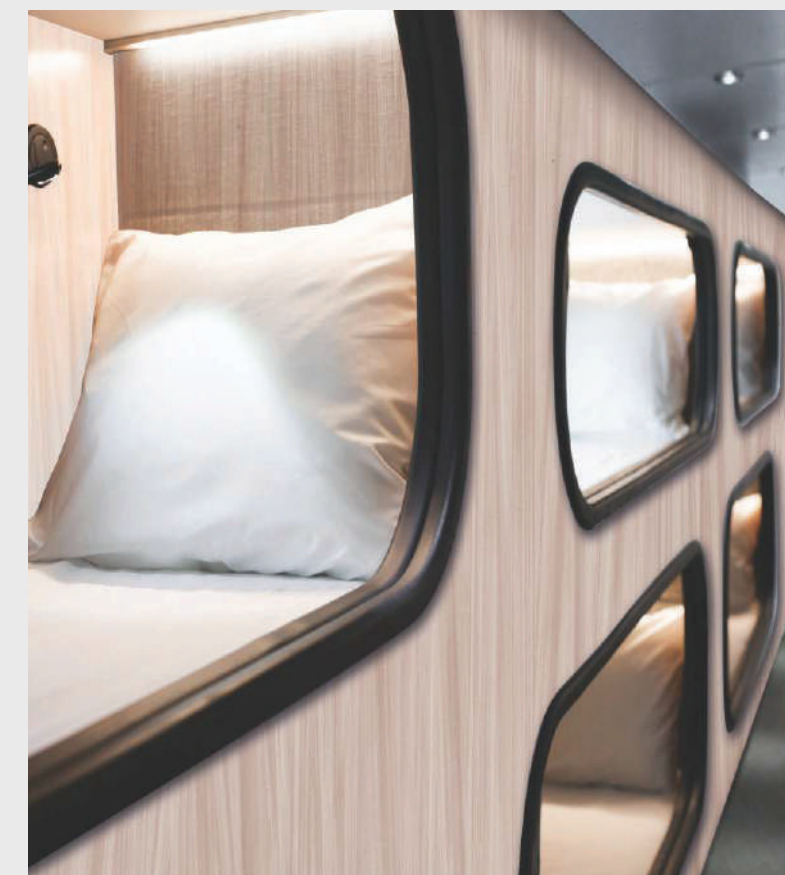
■ Upper Part - Ceiling Area



■ Inner Door



■ Back of the seat



■ Berth Area
(Sleeping coach)

BOODS
VIVA
Areas

Embracing the Electric Future

Electric Bus is the Future in India, and Viva is at the Forefront of this Change.

Market Dynamics:

- **Growth Potential:** Indian EV buses anticipate a remarkable CAGR of 71% from 2022 to 2025.
- **Smart City Project:** Integral to the ambitious Smart City Project by the Central Government.
- **Ministry Involvement:** The Electric Bus initiative falls under the Ministry of Heavy Industries.
- **Joint Ventures:** EV State buses represent a strategic joint venture between state and central governments.

Project Showcase:

BMTC (Karnataka): Tata Motors Body Solutions leads the way with Tata Star Bus, featuring Viva ACP Sheets. Viva's Contribution

Viva ACP Sheets play a vital role in ensuring sustainability and performance in the Electric Bus revolution. Join hands with Viva in driving the transformation towards sustainable, electric mobility in India.



What sets our Product apart?



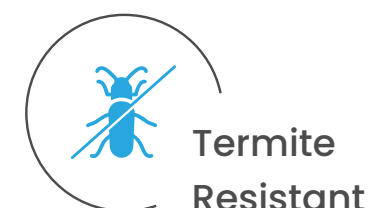
Fire
resistant



Light
Weight



100% Maintenance
Free



Termite
Resistant



Excellent
Flatness



Versatile



Impact
Resistance



Uniform
Color



Sound & Thermal
Resistant



Quick
Installation



UV
Resistant



Weather
Resistant



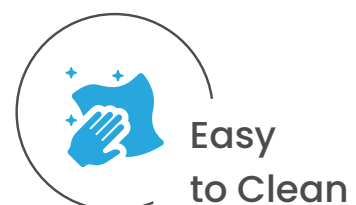
Easy
Installation



Better with CNC
Cutting



Sustainable



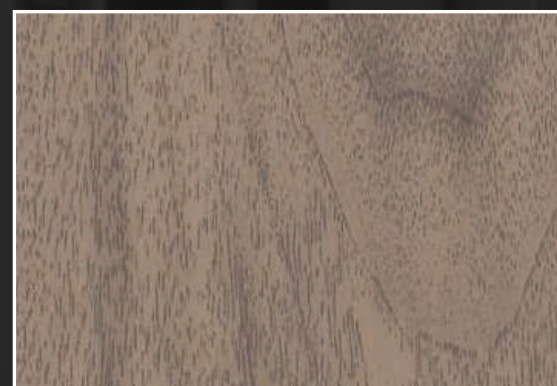
Easy
to Clean

Product

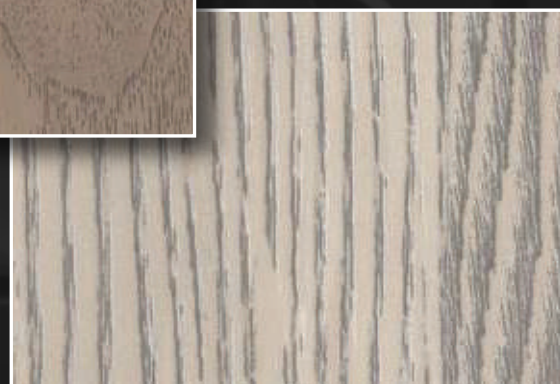
Recommended Shades of Bus Body

Ultra Modern
& Sleek

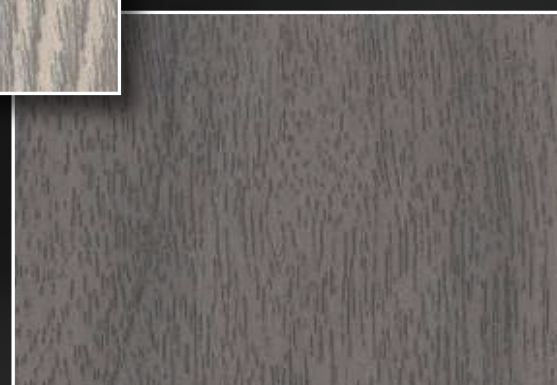
Wooden
Artistry



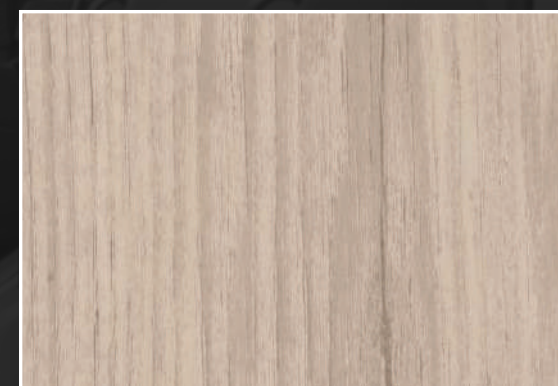
VA 1701



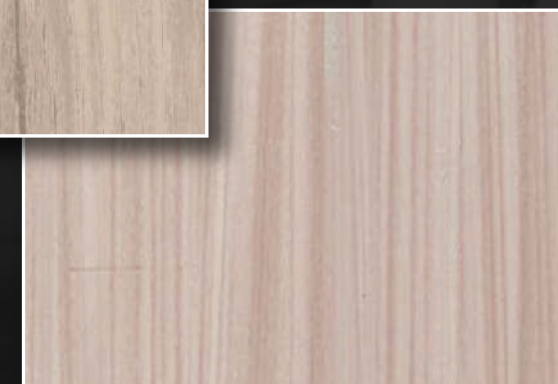
VA 1702



VA 1703



VA 1704

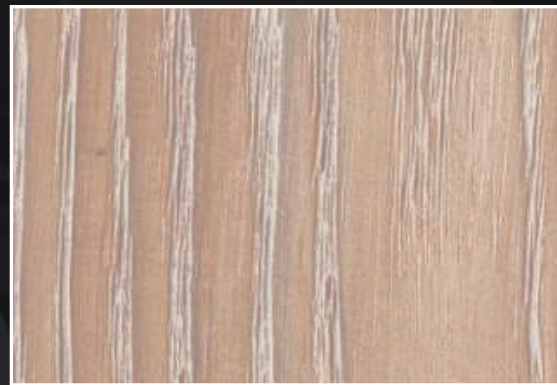


VA 1705



VA 1706

VIVA
Mastery



VA 1707

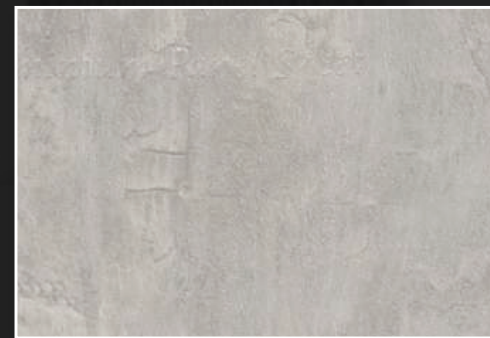


VA 1708



VA 1709

Nature's
Art



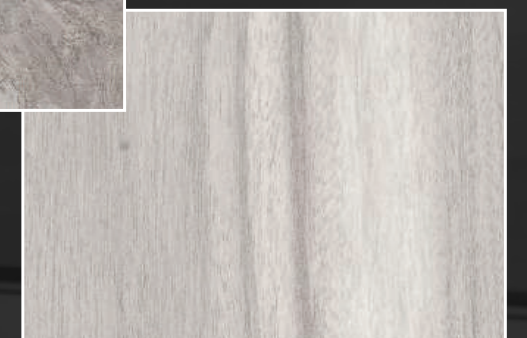
VA 1710



VA 1711



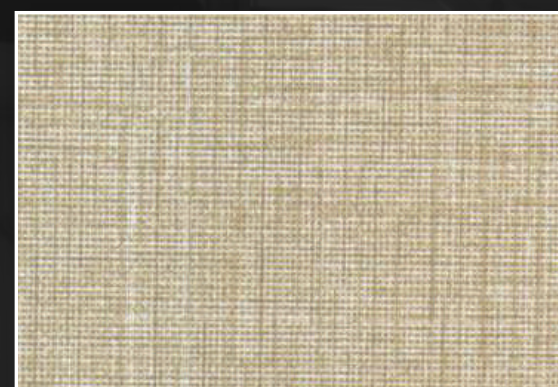
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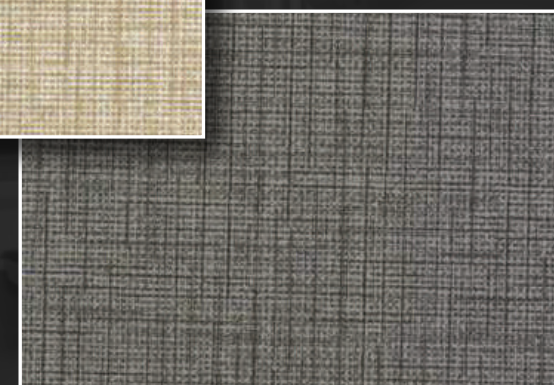
VA 1713

Snippets

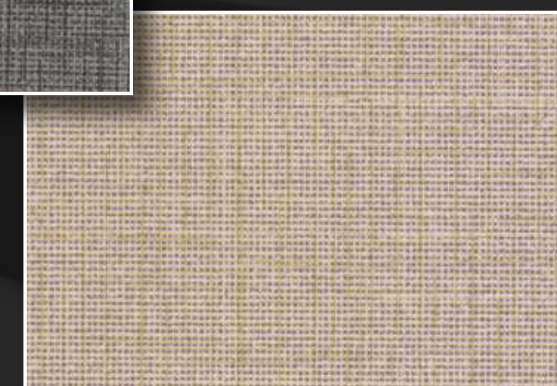
Textured
Perfection



VA 1714



VA 1715



VA 1716



Our Esteemed Clientele



Why Choose Us?



Established Innovators

Pioneering the ACP industry since 2003



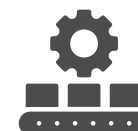
Innovative Offerings

300+ Shades with Infinite Customizations



Nationwide Presence

16+ Warehouses PAN India



Manufacturing Excellence

State-of-the-art 12 Production Lines & 3 Color Coating Lines



Extensive Network

Robust Network of 500+ Dealers & Distributors



Impressive Capacity

India's Largest Manufacturer with 12 Million M² Production Capacity



Top-grade Composite Panels

With Properties like Fire-resistant, Antibacterial, Self-Cleaning & Anti-Scratch



Cutting-Edge Technology

With leading-edge technology, we ensure top-tier Products & Exceptional Global Service

Dimensions

Standard Sheet Size

4' x 8' & 4 x 10 & 4' x 12'

Thickness

3 mm



THANK YOU!

***Customized length can be provided on special request**

*Shade variance may vary on batch variance

*Viva Warrants that its products are free from manufacturing defects and they are fit and suitable for usual purposes. The product should be inspected prior to installation & our liability will be limited to the cost of the product only.

For further queries, you may contact our customer care manager at 1800 313 3770